



INDICATIVE PRICING GUIDE

Simple pricing for managed online booking.

Choose a website-connected booking journey or a completely standalone service. Both options include branded setup and ongoing management.

RECOMMENDED

Website add-on

£49

PER MONTH

£295 setup

For businesses purchasing or already using a JW Business Digital website. Annual option: £490.

Standalone

£59

PER MONTH

£395 setup

For customers who need a direct booking link without purchasing a website. Annual option: £590.

Included in both options

- Branded booking page and owner dashboard
- Services, durations, prices and working hours
- Manual, online, cancellation and rescheduling journeys
- One business calendar connection and email setup
- Hosting, security maintenance and reasonable support
- Controlled launch testing and owner handover



SCOPE AND OPTIONS

Built to fit, ready to grow.

Good fit for

Solo operators, salons, consultants, local service businesses and appointment-led teams that need a professional booking journey without managing software themselves.

Quoted separately

Additional staff or locations, SMS usage, payment processing, substantial catalogue changes, bespoke integrations and work outside the agreed support allowance.

Commercial notes

- Prices are indicative and the final scope is confirmed in a written proposal.
- Third-party transaction, SMS, domain and provider charges are not included unless stated.
- Prices exclude VAT where applicable.
- Customer approval and access are required before calendar and email commissioning.
- Major redesigns or new functionality are quoted separately from routine support.

NEXT STEP

Book a demonstration and configuration review.

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