



MANAGED ONLINE BOOKING FOR LOCAL BUSINESSES

More bookings. Less diary administration.

JW Bookings gives customers a simple way to book online while giving the owner clear control over availability, services and appointments.

A

ABIGAIL'S HAIR STUDIO
ONLINE BOOKING

Choose a service

Cut & finish45 min

Colour appointment90 min

Blow dry30 min

CONTINUE

24/7 booking

Owner dashboard

Calendar ready

BOOKING SYSTEMS FROM £49/MONTH

Available with a JW website or as a standalone service



DESIGNED AROUND THE WORKING DAY

What the owner needs to know - immediately.

The dashboard keeps today and upcoming appointments visible, with manual booking available when a customer calls or visits in person.

01

Today's diary

See upcoming customers and appointment details without searching through messages.

02

Manual bookings

Add telephone and walk-in bookings through the same controlled availability.

03

Availability

Set working hours, blocked time, additional availability and holidays.

04

Service control

Manage service durations and prices without changing the public website.

05

Customer control

Customers can confirm, cancel or reschedule using their secure booking link.

06

Clear notifications

Booking emails keep the customer and business informed throughout the journey.



FLEXIBLE BY DESIGN

Two ways to offer bookings.

RECOMMENDED

Website add-on

£49

PER MONTH

£295 setup

Connected to an existing or new JW Business Digital website, with a branded booking journey and return link.

Standalone

£59

PER MONTH

£395 setup

A dedicated branded booking link for social media, Google Business Profile, QR codes and direct messages.

The customer journey

Website or social

Choose service

Select time

Confirm booking

WHY KEEP IT SEPARATE FROM THE WEBSITE?

- The booking service can be updated without rebuilding the marketing website.
- The same branded link works across websites, social media, Google and QR codes.



MANAGED SETUP AND ONGOING SUPPORT

From approval to taking bookings.

1

Configure

Confirm services, prices, durations, hours, policies and branding.

2

Connect

Set up the booking address, email delivery and selected calendar connection.

3

Test

Complete controlled booking, rescheduling, cancellation and owner-dashboard checks.

4

Launch

Connect the website and social links, then provide owner access and guidance.

Ready to reduce diary administration?

Arrange a demonstration and a configuration review with JW Business Digital.

BOOK A DEMONSTRATION